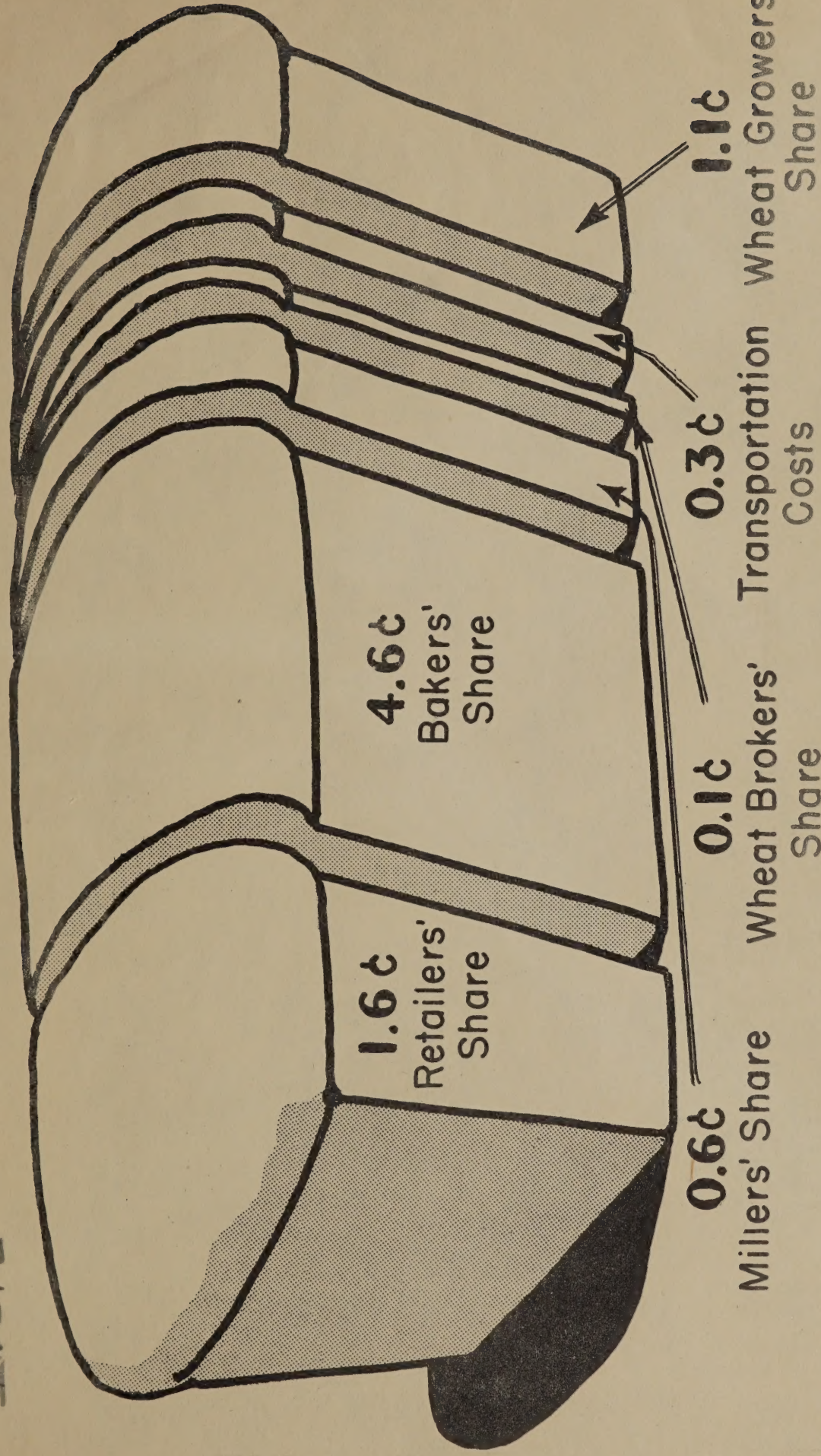


A PENNY FOR THE WHEAT

536449



Pound Loaf White Bread Weighted average retail price - 8.3¢
Season's average price for wheat - 96.3¢ per bushel

Source: Federal Trade Commission, "Agricultural Income Inquiry," Part I, 1937

Division of Information, Agricultural Adjustment Administration, U.S.D.A.

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